

Adrian Shaughnessy A Layperson's Guide to Graphic Design {28:40}
Listen here then respond below http://www.archive.org/details/FreeUniversityDay5_1
Bring responses to 9/9 class. 10 pts each question.

1/What do graphic designers do ?

2/What is graphic design's worth ?

3/What is the impact of graphic design in our lives ?

4/What is the London 2012 design controversy ?

5/When did graphic design become a recognizable form ?

6/What is the significance of Walter Gropius' Bauhaus ideals on design ?

7/What is the wine/glass metaphor applied to graphic design ?

8/What kind of knowledge do graphic designers need to acquire ?

9/How do designers "sign the work" they do ?

10/What's the ratio between those studying graphic design vs. engineering in the USA?