

ART 207 GRAPHIC DESIGN

FINAL PROJECT FALL 2008 JONES Postmark to me by 12/4.

The final project for Art 207 is a folded-poster portfolio you construct of a phenomenon of your choice that fits inside the manilla envelope I am giving you today.

Your foldable poster portfolio must present a phenomenon using text, images and finally an information graphic that highlights the most important aspect of this phenomenon.

Phenomena are not all scientific, many phenomenon are “urban” or “internet” or “word of mouth” legends that have been passed on as stories not supported by much evidence, or evidence that’s sketchy. Rainbows on the other hand are a scientific phenomenon. There is much evidence and a repeatable set of conditions that precludes their presence.

Spend some good time thinking about what you want to tackle here first, then do research on your phenomenon. Collect images and start organizing your research into a folded-poster dummy.

Some rules for the final folded poster:

1. The poster must be double sided. Images/graphics/text must be on both sides.
2. The poster must have an extended information graphic about your phenomenon on one side. See The Good Sheet*.
3. The poster must fit in folded form within the envelope provided.
4. The poster must be mailed to me and be postmarked by no later than 4 December.

Mail to:

Kenneth Jones
4 Briar Lane
Newark, DE
19711
USA

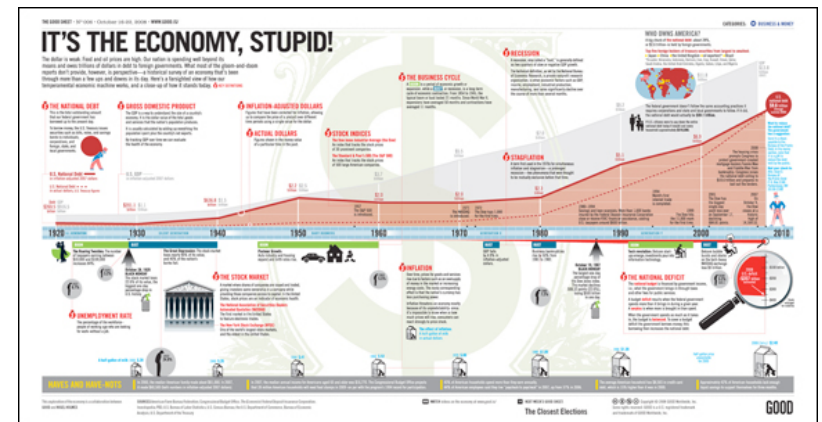
*The Good Sheet is available at Starbucks for FREE. There is a copy on my door that you can look at as an example. You can also look online here at the latest issue.

<http://www.good.is/?p=13520>

7	6	1	8
5	4	2	3

Outside

Example of a imposition layout for a 16 panel/fold two sided poster-11”h x 17” w



Inside

Example of an informaton graphic from The Good Sheet*

Read this guide to Folding

<http://images.industryclick.com/files/22/5.04Folding.pdf>