

Social Media/Social Information/Social Networking

Today 11/03/09: Introduction of the assignment

Research Papers Due: 11/17/09

Read the Manovich article	http://student.harford.edu/art108/readings/remix_manovich.pdf
Read these Wiki entries	http://en.wikipedia.org/wiki/Social_software http://en.wikipedia.org/wiki/Social_media
Pick your topic	Send email to me at joneskenneth@me.com . I'll post to class blog.
Research your topic	Start this tonight and continue over the next two weeks until the project is due.
Make a wiki	http://www.wikispaces.com/ Share your research.
Reference this dictionary	http://socialmedia.wikispaces.com/A-Z+of+social+media

In class today, we had a lecture and discussion on the development of **social media**. We talked about the nature of information and creation of knowledge and the subsequent changes with the advance of technology that allows for the creation of networked communities such as the internet.

You will independently research a social media phenomenon and upload it to the Art 108 student server prior to the 11/17 deadline. Make sure that your presentation follows the guidelines below.

Your research paper will address and include:

- ① The **history** of your topic/item/thing/site.
- ② The **essential components/information** of your topic/item/thing/site.
- ③ **Give** an example or demo of your topic/item/thing/site.
You must screen capture portions of your topic/social site and present them in your pdf slideshow (see below).
- ④ **Theorize** on your topic. Make a compelling statement about your topic and prove it.
Your research paper will be a 5 page minimum written paper that examines the benefit/detriment of your social media phenomenon. Hand in your paper prior to uploading your slideshow. Papers must be word processed using a font no larger than 12 pt. and single spaced with no more than 1" margins.

Your slide show must break down the experience of your topic and explain it graphically using between 10 and 20 slides made in Keynote or Powerpoint and exported to the art108 student server in a folder you create with your last name. Post that link to your physical paper you hand in and also on your personal blog.
- ⑤ **Hold a discussion on your personal blog** and answer questions the following week from other students in class. All students are required to post one question per each topic on that student's blog. The student who did research on that topic/site answers all those questions on her/his personal blog.

Possible Topics

Suggest your own social information

topic, if you would like

Assort	Wikipedia
Diigo	Flickr
Stuffopolis	del.icio.us
Technorati	Second Life
Wists	Furl
Bookcrossing	Craigslist
MySpace	Twitter
Facebook	You Tube
RateYourProfessor	Ebay